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Empire State Fruit and Vegetable Expo Plans Underway!

A grower-focused 2006 Expo will provide practical and hands-on information for growers to incorporate into existing and expanding operations.

Plans are being made for the 2006 Empire State Fruit and Vegetable Expo. The Expo will be held in the same great location as last year, at the Oncenter Convention Center in Syracuse, New York on February 13-16. This central location provides plenty of meeting space as well as room for a large trade show containing over one hundred exhibitors plus plenty of specialized equipment for vegetable and fruit growers. Look for special demonstrations to be held in the trade show for growers and farm employees.

The Expo typically kicks off with the Becker Forum on Monday and this year will be no exception. Plans are being made to provide participants with an in-depth all-day workshop which focuses on current trends in the fruit and vegetable industry. This forum is a great start to the Expo. Detailed information regarding the workshop's focus will be available in late September with pre-registration available at the beginning of December when the Expo programs become available.

Three full days of educational commodity sessions take place on February 14-16, 2006. Session topics include the latest in research and grower experiences regarding production and marketing of a variety of fruit and vegetable crops, including tree fruit, sweet corn, stone fruit, potatoes, pumpkins, onions, vine crops, cabbage and berries, to name a few! "Our educational sessions will be better than ever as we are incorporating more grower and industry speakers than ever before. Our attendees have asked for this and we will deliver," says Educational Chair Stephen Reinert, Associate Professor of Horticultural Sciences at the Cornell Agriculture Experiment Station in Geneva, NY. "Every session organizer will be working with a member of the Vegetable Growers Board of Directors to generate session ideas and find new and innovative speakers. In addition, our Exhibitor reps on the Expo Planning Committee are providing us with cutting edge speakers. This will be an Expo you will not want to miss."

The Empire State Fruit and Vegetable Expo is sponsored by the New York State Vegetable Growers Association, Empire State Potato Club, New York State Berry Growers Association, New York State Horticultural Society and Cornell University and Cornell Cooperative Extension. Trade show and exhibitor information will be available in September and the Expo program, which includes detailed educational session information and a pre-registration form, will be available in early December. Free shuttle bus service is available from the Holiday Inn Liverpool, right off exit 37 of the New York State thruway. Make plans now and mark your calendar to attend the best Empire State Fruit and Vegetable Expo yet!

For more information, please contact Jeff and Lindy Kubecka, New York State Vegetable Growers Association, PO Box 70, Kirkville, NY 13082 or email nysvqa@twcnv.rr.com.

Links:

Expo website: <http://www.nysaes.cornell.edu/hort/expo/>



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The Empire State Fruit & Vegetable EXPO



Growing
for the Health
of New York